

REP HEADLINE# 6269460 TRF# 329192 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 12.05
CHANGES ** WFTV-TV ***

ADV #	ADV. NAME	POLI/B	OBAMA/D/PRE/US	REP. #	OFF. #	6556	SALESMAN #
AGY #	1292	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME	KATIE	KEULEMAN	

3050	K	ST	NW,	SALES	PRSN	WA-	JOE	KNAUER
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WASHINGTON, DC 20007

ORDER #	CONTRACT #	62699460	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	OBAMA FOR AMERICA	EST #1536	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP18/12	SEP24/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT4/12 12.05

REP: TO LENA

ER JULIE
OK'D M10
TTLS RTS
PLSC FM, THX 10/4

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1536

70	S	1205A-1235A	30	\$275.00	9/22	0	SAT	0
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PROGRAM : HOT TOPICS
ORD COM1: HOT TOPICS TP DUE TO COLLEGE FBALL
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-25 FOR 1 SPOT/WK

REP HEADLINE# 6269460 TRF# 329192
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT4/12 12.05
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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29	S		800P-1130P	30		\$2,700.00	9/22	9/22	0		SAT	0
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PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/

83	A		1157P	30		\$2,700.00	9/22	9/22	1		SAT	1
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PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/
ORD COM1: LATE RUN DUE TO FOOTBALL RAN AT 2000-2359P. HOT TOPICS AIRED @
ORD COM2: 2434-104A
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-29
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-71
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-70

84	A		1159P	30		\$2,700.00	9/22	9/22	1		SAT	1
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PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/
ORD COM1: LATE RUN DUE TO FOOTBALL RAN AT 2000-2359P. HOT TOPICS AIRED @
ORD COM2: 2434-104A
PART OF A MAKEGOOD MADE UP OF LINES 83-85

85	A		1254A	30		\$275.00	9/22	9/22	1		SAT	1
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PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/
ORD COM1: LATE RUN DUE TO FOOTBALL RAN AT 2000-2359P. HOT TOPICS AIRED @
ORD COM2: 2434-104A
PART OF A MAKEGOOD MADE UP OF LINES 83-85

71	S		800P-1130P	30		\$2,700.00	9/22	9/22	2		SAT	2
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PROGRAM : FBALL
ORD COM1: TP FOR FBALL
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-30 FOR 3 SPOTS/WK
STATION MAKEGOOD OFFERS:
M10 OK'D BUY#29 MISSED:SAT/800P-1130P SEP22 30S \$2,700.00 (OCT1/12)
BUY#71 SAT/800P-1130P SEP22 30S \$2,700.00
BUY#70 SAT/1205A-1235A SEP22 30S \$275.00
OFFER:SAT/1157P SEP22 30S \$2,700.00 PLS ADVISE.
& SAT/1159P SEP22 30S \$2,700.00
& SAT/1254A SEP22 30S \$275.00
CMT:LATE RUN DUE TO FOOTBALL RAN AT 2000-2359P. HOT TOPICS AIRED @
CMT:2434-104A

SEP/12 220860.00 CONTRACT TOTAL 220860.00
TOTAL SPOTS 159

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$547,520 WFTV 40% WKMG 17% WESH 20% WOFL 19% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE